



SIMBA FOR SCHOOLS

School Implementation Overview

A practical resource for principals, athletic directors, counselors, and district leaders exploring how SIMBA can live on campus.



Stronger Together. Restore the Roar.

A practical SIMBA resource for schools, families, coaches, athletes, and community partners.

WHY SIMBA

A culture shift you can feel - without adding more to your staff.

SIMBA is not a one-time assembly. It is a leadership system that lives on campus through students who already influence the culture.

Ideal Fit

- Your campus is seeing conflict, disrespect, isolation, or repeated incidents.
- Staff is stretched thin and needs student leadership to become a real force for good.
- You want a practical program that reinforces belonging, standards, and accountability.

Implementation Phases

01 Discovery

Goals, pain points, campus culture snapshot, leadership readiness.

02 Launch

Leader selection, kickoff training, coach and staff alignment.

03 Activation

Weekly leadership actions, visible language, reinforcement moments.

04 Review

Progress updates, stories, outcomes, and next-step expansion.

WHAT SCHOOLS RECEIVE

A practical system schools can launch and reinforce.

SIMBA gives school teams clear structure, aligned language, and a realistic way to activate student-athlete leadership across campus.

Program Tools

- Leadership activation plan
- Training sessions in-person or hybrid
- Turnkey resources for staff and coaches
- Optional events and community engagement
- Parent/guardian alignment materials

Progress and Alignment

- Clear communication plan
- Safety boundaries and reporting expectations
- Data-informed progress updates
- Participation and leadership action tracking
- Stories and impact highlights

Next Step: Request a School Meeting

A SIMBA conversation helps clarify goals, campus needs, leader selection, implementation timelines, and the best resource path for your school community.

[Bring SIMBA to My School](#)

[Request a School Meeting](#)