



## SIMBA FAMILY RESOURCE

# Parent / Guardian Overview Letter

A family-friendly guide explaining what SIMBA is, what it is not, and how the program supports students with safety, dignity, and belonging.



### **Stronger Together. Restore the Roar.**

A practical SIMBA resource for schools, families, coaches, athletes, and community partners.

## A MESSAGE FOR FAMILIES

# Your child deserves to feel safe, seen, and protected.

SIMBA strengthens school culture by training student leaders to protect belonging, reinforce standards, and encourage respectful, courageous leadership.

### Dear Parent or Guardian,

The SIMBA Project is designed to help students experience school as a place where they are seen, supported, and connected. SIMBA works through student-athlete leadership because athletes often have strong influence across campus. When that influence is guided with purpose, respect, and accountability, it can help shape a stronger school culture for everyone.

## What SIMBA Is

- A leadership and culture-change movement inside schools.
- A way to equip influential student-athletes with language, mindset, and standards to lead well.
- A program focused on belonging, courage, accountability, and adult-supported action.

## What SIMBA Is Not

- Not a shame-based program.
- Not kids policing kids.
- Not a one-day talk that disappears by the end of the week.
- Not a replacement for adult supervision, safety policies, or reporting systems.

## Safety and Boundaries

SIMBA leaders are taught to support belonging in safe, respectful ways. They do not handle serious concerns alone. They are trained to involve adults when needed and to protect privacy and dignity.

- Use respectful language
- De-escalate - do not escalate
- Get adults involved when needed
- Protect dignity and privacy