



SIMBA LEADERSHIP RESOURCE

Leadership Language Guide

A simple guide with language, mindset prompts, and leadership reminders to help student-athletes model courage, respect, and accountability.



Stronger Together. Restore the Roar.

A practical SIMBA resource for schools, families, coaches, athletes, and community partners.

LEADER MINDSET

Athletes set the tone. Leaders change the culture.

This guide helps student-athletes use their influence with purpose. The goal is not to be perfect. The goal is to be consistent, respectful, and courageous in moments that matter.

01 See People

Notice students who are isolated, ignored, or left out.

02 Use Your Voice

Speak in ways that protect dignity and reinforce standards.

03 Choose Courage

Do the right thing before the crowd makes it easy.

04 Get Support

Bring adults in when safety, privacy, or serious conflict is involved.

WHAT TO SAY

Language that restores belonging.

Simple words can shift a moment. Student leaders should use language that is calm, clear, respectful, and connected to adult-supported action.

Moment**Leader Language****When someone is left out**

"Come sit with us." / "You are good here."

When a joke goes too far

"That is not who we are." / "Let us not do that."

When conflict starts

"Take a breath. Let us step back." / "We need an adult here."

When a student looks isolated

"I noticed you. Want to walk with us?"

When the team needs a reset

"We set the standard. We protect belonging."

BOUNDARIES

Protect people without becoming unsafe.

SIMBA leaders are not expected to handle serious concerns alone. The strongest leaders know when to involve adults and use the school safety process.

Handle with Peer Leadership

Inclusion, encouragement, respectful reminders, team accountability, inviting someone into a group, and positive examples.

Escalate to Adults

Threats, repeated harassment, violence, self-harm concerns, privacy issues, discrimination, coercion, or anything that feels unsafe.

Personal Mission Statement

Use this prompt with student-athletes during training or team reflection.

I want my influence to help others feel...

When I see someone being left out, I will...

The standard I want to protect on campus is...

One brave action I can take this week is...
