



SIMBA RESOURCE

SIMBA FAQ

Answers to common questions from schools, parents, coaches, athletes, and partners about the program, safety boundaries, and next steps.



Stronger Together. Restore the Roar.

A practical SIMBA resource for schools, families, coaches, athletes, and community partners.

COMMON QUESTIONS

Quick answers for schools, families, coaches, athletes, and partners.

Use this guide as a starting point for conversations about SIMBA. Each school can adapt details based on local policies, needs, and implementation plans.

01

Is SIMBA an anti-bullying program?

No. SIMBA is positioned as a leadership, culture change, and standards reinforcement program led by student-athletes. It supports belonging and safe adult-supported action, but it is not framed as an anti-bullying campaign.

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Who is SIMBA for?

SIMBA is for schools ready for a culture reset, students who feel isolated or targeted, coaches and educators who want leaders beyond athletics, parents and guardians, and community partners.

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Why student-athletes?

Student-athletes often have visible influence across campus. SIMBA helps them use that influence with purpose, courage, respect, and accountability.

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What do student leaders learn?

Sample topics include leadership under pressure, emotional intelligence, self-control, mission statements, personal standards, reframing conflict, de-escalation, and protecting vulnerable peers safely.

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Are students expected to police other students?

No. SIMBA leaders are not asked to police peers. They are trained to model standards, use safe language, invite belonging, de-escalate when appropriate, and involve adults when needed.

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How are student leaders selected?

Schools typically identify student-athletes based on character, influence, willingness to learn, coach/staff recommendations, and potential to positively shape campus culture.

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What does the school receive?

Schools can receive a leadership activation plan, training sessions, staff and coach resources, optional community engagement, parent alignment materials, and progress updates.

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Can SIMBA be delivered in person or hybrid?

Yes. The brief allows for training sessions to be delivered in-person or hybrid depending on school needs and availability.

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How does SIMBA protect safety and privacy?

SIMBA emphasizes safe, respectful language, de-escalation, adult involvement when needed, and dignity. It does not replace school safety policy, reporting procedures, or adult supervision.

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What outcomes can schools track?

Schools may track student stories, testimonials, participation, leadership actions, attendance and engagement signals, incident trends where available, and before/after stories.

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How can parents get involved?

Parents can review the overview resources, ask questions, support respectful leadership language at home, and connect with the school or SIMBA team for more information.

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How can partners or sponsors support SIMBA?

Partners may support through school partnerships, sponsorship, volunteer support, community connections, resources, or funding to help bring SIMBA to more campuses.

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What is the next step for a school?

Request a school meeting. The SIMBA team can review goals, campus challenges, implementation options, and the right path for launch.